

COLA BLANCA AWARDS PACHANGA

2026 Sponsorship Package



CATEGORIES

	PLATINUM	GOLD	OPEN CATEGORIES	180+ CLUB	170+ CLUB	160+ TROPHY CLUB	150+ BIG BUCK CLUB	140+ HUNTER CLUB	YOUNG GUNS
Company Logo on Winner Jackets /Shirts	2 Categories	1 Category	1 Category	WINNER JACKETS (Only 1 sponsorship Available)	WINNER JACKETS (Only 1 sponsorship Available)	WINNER JACKETS (Only 1 sponsorship Available)	WINNER JACKETS (Only 1 sponsorship Available)	WINNER JACKETS (Only 1 sponsorship Available)	WINNER SHIRTS (Only 1 sponsorship Available)
Company Logo/ Listing on Cola Blanca Website	Company Logo Until 9/30/2026	Company Logo Until 9/30/2026	Company Logo Until 9/30/2026	Company Logo Until 9/30/2026	Company Logo Until 9/30/2026	Company Logo Until 9/30/2026	Company Logo Until 9/30/2026	Company Logo Until 9/30/2026	Company Logo Until 9/30/2026
Reserved Table 2026 Cola Blanca Awards	2 Reserved Tables (8 Guests)	1 Reserved Table (8 Guests)	1 Reserved Table (8 Guests)	1 Reserved Table (8 Guests)	1 Reserved Table (8 Guests)	1 Reserved Table (8 Guests)	1 Reserved Table (8 Guests)	1 Reserved Table (8 Guests)	1 Reserved Table (8 Guests)
Branded Cola Blanca Jacket & Cap	3 Cola Blanca Jackets & CB Caps	2 Cola Blanca Jackets & CB Caps	2 Cola Blanca Jackets & CB Caps	1 Cola Blanca Jacket and CB Cap	1 Cola Blanca Jacket and CB Cap	1 Cola Blanca Jacket and CB Cap	1 Cola Blanca Jacket and CB Cap	1 Cola Blanca Jacket and CB Cap	1 Cola Blanca Jacket and CB Cap
Banner Placement at Awards Banquet	3 Banner Placements*	2 Banner Placements*	2 Banner Placements*	1 Banner Placement*	1 Banner Placement*	1 Banner Placement*	1 Banner Placement*	1 Banner Placement*	1 Banner Placement*
Company Logo/ Listing on All Marketing Materials	●	●	●	●	●	●	●	●	●
Exhibitor Booth at Awards Banquet	●	●	●	●	●	●	●	●	●
Total Value	\$7,500	\$4,200	\$4,200	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000	\$2,500
ACTUAL COST	\$5,000	\$3,000	\$3,000	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500	\$2,000

CATEGORIES

MEN

Men's Overall Low Fence - Rifle
Men's Overall High Fence - Rifle
Men's Widest Spread

WOMEN

Women's Overall Low Fence - Rifle
Women's Overall High Fence - Rifle
Women's Widest Spread

YOUTH

Youth Overall High Fence
Youth Overall Low Fence
Youth Archery
Youth Widest Spread
Youth Most Points
Youth Best 9
Youth Best 8
Youth Mr. Mass

HIGH/LOW OVERALLS

Best 9
Best 8
Best 7
Best 6
Most Points
Mr. Mass
Best Senior Buck
Longest Droptine
Mexico
Webb County
Zapata County
La Salle County
Jim Hogg County
Veteran's Division
Active Duty Division

ARCHERY

Men's Archery Overall High Fence
Men's Archery Overall Low Fence
Archery Widest Spread
Archery Best 8
Archery Most Points
Women's Overall Archery

OPEN

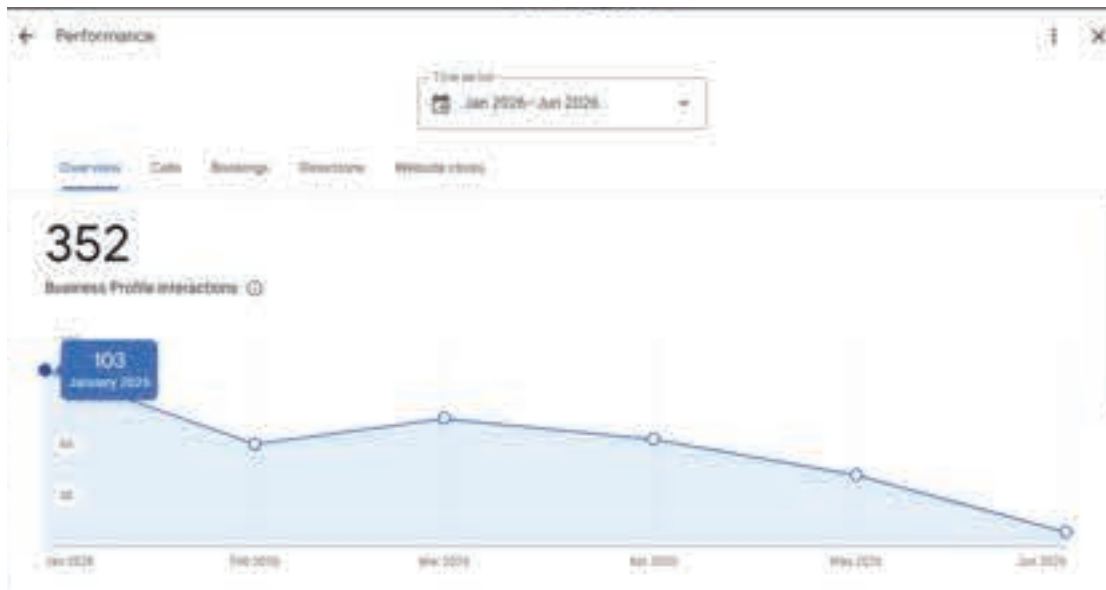
Men's Open
Women's Open
Youth Open
Open - Most Points
Open - Mr. Mass

CLUBS

180+ Open Club
170+ Club
160+ Club
150+ Club
140+ Club

YOUNG GUNS

SOCIAL MEDIA STATISTICS



**GOOGLE BUSINESS PROFILE
PROFILE INTERACTIONS
CALLS, WEBSITE CLICKS, SEARCHES, DIRECTIONS**



**DEC. 1 - JUNE 1
PROFESSIONAL DASHBOARD FOR PAGE
(FACEBOOK PAGE) - VIEWS**



**AUDIENCE OVERVIEW ANALYTICS
DEC. 1, 25 - JUNE 1, 26
BY CONTENT TYPE, TOTAL FOLLOWERS AND VISITS**

SOCIAL MEDIA STATISTICS



**AUDIENCE OVERVIEW
AUDIENCE DEMOGRAPHICS (FB PAGE)**



**ADDITIONAL FACEBOOK OVERVIEW ANALYTICS
(DEC. 1, 25 – JUNE 1, 26)**



**INSTAGRAM LIFETIME AUDIENCE DEMOGRAPHICS
(MAY 2023-CURRENT)**



INSTAGRAM – OVERVIEW ANALYTICS

SPONSOR FORM

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ ZIP CODE: _____

PH: _____ E-MAIL: _____

PAYMENT

CREDIT CARD: _____

EXP. _____ BILLING ZIP CODE: _____

BILL ME

☐

AUTHORIZED SIGNATURE: _____

I understand that my sponsorship will automatically renew unless sponsor notifies the Laredo Chamber of Commerce.

SIGN ME UP!

- ☐ PLATINUM (\$5,000)
- ☐ GOLD (\$3,000)
- ☐ CLUBS (\$2,500)

*Call for Category/Club availability.

OPEN CATEGORIES (\$3,000 each)

- ☐ MEN'S OPEN CATEGORY
- ☐ WOMEN'S OPEN CATEGORY
- ☐ YOUTH'S OPEN CATEGORY

Category selection is done on a first-come, first-served.