

Cola Blanca Big Buck Hunting Contest Awards Pachanga

August 2025



Initiative: Regional Tourism
Type: Event

Over the last 37 years, the Cola Blanca Big Buck Contest has risen to become one of the best-recognized hunting contests in the state. With the support of Webb County and the City of Laredo, members of the Laredo Chamber's Cola Blanca Committee travel across the state to participate in hunting trade shows and promotional events. Cola Blanca ads appear regularly in Texas and regional magazines and television broadcasts. The committee strives to promote hunting within the youth of our community and help bring visitors to Webb County and promote the outdoors. The awards banquet recognizes the participants who have excelled in the contest. There is live music, dancing, food, vendors, and much more!

Platinum Sponsor \$5,000

- 2 Categories for Company Logo on Winner Shirts
- Company Logo/Listing Cola Blanca Listing until 2/28/2026
- 2 Reserved tables for 2025 Cola Blanca Awards
- 3 Personalized Jackets & Cola Blanca Caps
- 3 Banner Placements at 2025 Awards Banquet
- Company Logo/Listing on all marketing materials
- Exhibitor Booth at Awards Banquet

Gold Sponsor \$2,500

- 1 Category for Company Logo on Winner
- Company Logo/Listing Cola Blanca Listing until 2/28/2026
- 1 Reserved table for 2025 Cola Blanca Awards
- 2 Personalized Jackets & Cola Blanca Caps
- 2 Banner Placements at 2025 Awards Banquet
- Company Logo/Listing on all marketing materials
- Exhibitor Booth at Awards Banquet

Open Categories \$2,500

- 1 Category for Company Logo on Winner Shirts
- Company Logo/Listing Cola Blanca Listing until 2/28/2026
- 1 Reserved table for 2025 Cola Blanca Awards
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180+ Club \$2,500

- Company Logo on Winner Jackets
- Company Logo/Listing Cola Blanca Listing until 2/28/2026
- 1 Reserved table for 2025 Cola Blanca Awards
- 1 Personalized Jacket and CB Cap
- 1 Banner Placement at 2025 Awards Banquet
- Company Logo/Listing on all marketing materials
- Exhibitor Booth at Awards Banquet

160+ Trophy Club \$2,500

- Company Logo on Winner Jackets
- Company Logo/Listing Cola Blanca Listing until 2/28/2026
- 1 Reserved table for 2025 Cola Blanca Awards
- 1 Personalized Jacket and CB Cap
- 1 Banner Placement at 2025 Awards Banquet
- Company Logo/Listing on all marketing materials
- Exhibitor Booth at Awards Banquet

150+ Big Buck Club \$2,500

- Company Logo on Winner Jackets
- Company Logo/Listing Cola Blanca Listing until 2/28/6
- 1 Reserved table for 2025 Cola Blanca Awards
- 1 Personalized Jacket and CB Cap
- 1 Banner Placement at 2025 Awards Banquet
- Company Logo/Listing on all marketing materials
- Exhibitor Booth at Awards Banquet

140+ Hunter's Club \$2,500

- Company Logo on Winner Jackets
- Company Logo/Listing Cola Blanca Listing until 2/28/2026
- 1 Reserved table for 2025 Cola Blanca Awards
- 1 Personalized Jacket and CB Cap
- 1 Banner Placement at 2025 Awards Banquet
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Young Guns \$2,000

- Company Logo on Winner Shirts
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- 1 Reserved table for 2025 Cola Blanca Awards
- 1 Personalized Jacket and CB Cap
- 1 Banner Placement at 2025 Awards Banquet
- Company Logo/Listing on all marketing materials
- Exhibitor Booth at Awards Banquet

